

Sylvain Parasié

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1. POSITIONS

- Since 2019 *Professor of Sociology*, Sciences Po, médialab.
- 2018 – 2019 *Professor of Sociology*, Department of Human and Social Sciences, University of Paris-Est, Marne-la-Vallée, France
Researcher at LISIS (Research Laboratory on Science, Innovation and Society)
Director (effective 09/01/11), Master Program in Public Relations
- 2007 – 2018 *Assistant Professor of Sociology*, Department of Human and Social Sciences, University of Paris-Est, Marne-la-Vallée, France
Researcher at LATTTS (until January 2015) and LISIS (after January 2015)
- 2006 – 2007 Temporary Assistant (teaching and research) in Sociology, University of Rennes 2
- 2005 – 2006 Temporary Assistant (teaching and research) in Sociology, École Normale Supérieure de Cachan
- 2002 – 2005 Teaching Assistant in Sociology, Paris West University, Nanterre.

2. EDUCATION

- Oct. 2017 **Habilitation à Diriger des Recherches en Sociologie**, École des Hautes Études en Sciences Sociales, Paris. Dissertation title: *Investigating media technologies* (1st volume); *News that counts: Politics of quantification in American and French journalism* (2nd volume).
- 2002 – 2006 **PhD in Sociology**, Department of Social Sciences, École Normale Supérieure de Cachan. Dissertation title: *Making the law, testing the audience. A sociological study of the control of advertising on French television (1968-2005)*.
- 2000 – 2002 **M.A. in Sociology (with Distinction)**, École des Hautes Études en Sciences Sociales, Paris.
- 2001 (June) **Laureate of the “Agrégation de sciences économiques et sociales”**
- 1998 – 1999 **B.A. in Sociology (with Distinction)**, Paris West University, Nanterre.
- 1998 – 1999 **B.A. in Econometrics (with Distinction)**, Paris West University, Nanterre.
- 1998 (June) **Passed the competitive examination** for the École Normale Supérieure de Cachan, Département of Social Sciences.
- 1995 – 1998 **Preparatory classes for the “grandes écoles”**, in Social Sciences.

3. PUBLICATIONS

* = For those publications, the order of the authors' names is alphabetical (according to the editors' request).

a. Books

Parasie, S. (2022). *Computing the News. Data Journalism and the search for objectivity*. Columbia University Press.

*Beuscart, J.-S., Dagiral E., Parasie S. (2019), *Sociologie d'internet, 2nd edition (revised and enriched)*, Paris, Armand Colin [*Sociology of the internet*]

*Beuscart, J.-S., Dagiral E., Parasie S. (2016), *Sociologie d'internet*, Paris, Armand Colin [*Sociology of the internet*]

Parasie, S. (2010). *Et maintenant, une page de pub ! Une histoire morale de la publicité à la télévision française (1968-2008)*. Paris: INA Editions. [*And now, a commercial break! A Moral History of Advertising on French Television (1968-2008)*]

b. Journal articles

Garrocq, J.-B. & S. Parasie (2022), « Peut-on redistribuer la surveillance de la qualité de l'air ? Une enquête sur les métrologies à l'œuvre dans un concours institutionnel d'évaluation de micro-capteurs », *Revue d'Anthropologie des Connaissances*. ["Can air quality monitoring be redistributed? An investigation into the metrologies at work in an institutional microsensor evaluation competition"]

Parasie, S. & Dedieu (2019), "A quoi tient la crédibilité des données citoyennes ? L'institutionnalisation des capteurs citoyens de pollution de l'air en Californie", *Revue d'Anthropologie des Connaissances*. ["What is the credibility of citizen data based on? The institutionalization of citizen air pollution sensors in California"]

Parasie, S. & Cointet, J.-P. (2019), "Comment se forment les publics d'une carte de crimes ? Une analyse computationnelle de traces textuelles" ["How publics gather around an online crime map? A computational analysis of textual traces"], *Réseaux*, 214-215.

*Cointet, J.-P., & Parasie S. (2018), « Ce que le big data fait à l'analyse sociologique des textes. Un panorama critique des recherches contemporaines » ["Big Data and the sociological analysis of textual contents. A critical review of contemporary research"], *Revue française de sociologie*, 59.3: 533-557.

Parasie, S. (2015), « Data-driven revelation ? Epistemological tensions in investigative journalism in the age of 'Big Data' », *Digital journalism*, vol.3, n°3, pp.364-380. Reprinted in Lewis, S. (Eds.) (2016), *Journalism in an era of big data. Cases, concepts and critiques*, London and New York, Routledge.

Parasie, S. & Dagiral, E. (2013). Data-driven journalism and the public good: Computer-assisted-reporters and programmer-journalists in Chicago. *New media and society*, 15(6): 853-871.

- *Flichy, P. & Parasia, S. (2013), Sociologie des bases de données [Sociology of databases], *Réseaux* 178-179: 9-19.
- Parasia, S. (2013). Des machines à scandale: vers une sociologie morale des bases de données [Scandal machines: Towards a moral sociology of databases], *Réseaux* 178-179: 127-161
- Parasia, S. & Dagiral, E. (2013). Des journalistes enfin libérés de leurs sources ? Promesses et réalités du journalisme de données [Are journalists freed at last from their sources? The promises and the reality of data-journalism], *Sur le journalisme-About journalism-Sobre jornalismo*, 2(1): 52-63.
- Parasia, S. & Cointet, J.-P. (2012). Online Press Serving Local Democracy: A Morphological Analysis of Political Forums, *Revue française de science politique (English)*, 62(1): 41-66.
- Parasia, S. & Dagiral, E. (2012). Quand le web colle au territoire: l'exploration de l'information hyperlocale à Chicago [When the Web sticks to the Territory: Exploring Hyperlocal News in Chicago], *Sciences de la société*, 84-85: 80-101.
- Dagiral, E. & Parasia, S. (2011). Portrait du journaliste en programmeur: l'émergence d'une figure du journaliste "hacker" [Portrait of the journalist as a programmer: the rising role of a "hacker journalist"], *Les cahiers du journalisme*, 22-23: 144-155.
- *Dagiral, E. & Parasia, S. (2010). Presse en ligne: où en est la recherche? [Online Press: A current state of the research], *Réseaux*, 160-161: 14-42.
- *Dagiral, E. & Parasia, S. (2010). Vidéo à la Une ! L'innovation dans les formats de la presse en ligne [A video on the front page! Innovating formats in online newspapers], *Réseaux*, 160-161: 101-132.
- *Dagiral, E. & Parasia, S. (2010). Intervenir autrement. Cyril Lemieux, sociologue-blogueur pendant la campagne présidentielle de 2007 [Another way of participating. Cyril Lemieux, sociologist and blogger during the 2007 French presidential campaign], *Terrains & travaux*, 15: 51-79.
- *Beuscart, J.-S. Dagiral, E & Parasia, S. (2009). Sociologie des activités en ligne [Sociology of online activities], *Terrains & travaux*, 15: 3-28.
- Parasia, S. (2008). Une poule devant un couteau ? Un ethnographe plongé dans des archives juridiques [Like a Deer in Headlights? An Ethnographer plunged into Legal Archives], *Droit et Société*, 69-70: 363-379.
- Parasia, S. (2008). Une critique désarmée. Le tournant publicitaire dans la France des années 1980 [A Desarmed Criticism. The advertising shift in 1980s France], *Réseaux*, 150: 219-245.
- Parasia, S. (2005). Comment protéger le téléspectateur? Le contrôle des messages publicitaires comme expérimentation d'un dispositif juridique (1968-1987) [Protecting the Viewer? The Control of French Television Advertising as the test of a Legal Device (1968-1987)], *Droit et Société*, 60: 515-532.
- Parasia, S. (2005). Rendre présent l'"Esprit Saint". Ethnographie d'une prière charismatique [Making present the "Holy Spirit". Ethnography of a Charismatic Prayer], *Ethnologie française*, 37(2): 347-354.

c. Book chapters

- Parasie, S. (2019), “Data journalism and the promise of transparency”, in Howard Tumber and Silvio Waisbord (eds.), *The Routledge Companion to Media and Scandal*, Routledge: 263-272.
- Dagiral, E. & Parasie, S. (2017), La science des données à la conquête des mondes sociaux [How data science is conquering social worlds], in P.-M. Menger et S. Paye (Eds.), *Big data et traçabilité numérique: les sciences sociales face à la quantification massive des individus*, Paris, Collège de France.
- Parasie, S. (2013). Justicier, chercheur ou hacker? Le journalisme d’enquête à l’ère du traitement de données [Avenger, researcher or hacker? Investigative journalism in an era of data processing]. In Carmes, M. and Noyer, J.-M. (Eds.), *Les Débats du Numérique*, Paris: Presses Des Mines.
- Parasie, S. & Dagiral, E. (2013). Le site et son audience: enquêter sur les “métriques du web” [The website and its audience: how investigating “web metrics”?]. In C. Barats (Eds.), *Manuel d’analyse du web en sciences humaines et sociales*. Paris: Armand Colin.
- Parasie, S. (2010). La réception peut-elle faire autorité? Le contrôle des publicités choquantes à la télévision française (1968-2005) [Can reception be authoritative? The control of shocking commercials on French television between 1968 and 2005]. In Goetschel, P., Jost, F. & Tsikounas, M. (Eds.). *Lire, voir, entendre, La réception des objets médiatiques*. Paris: publications de la Sorbonne: 262-266.
- Parasie, S. & Dagiral, E. (2009). Inventing new journalistic formats? The integration of audiovisual contents in French online newspapers. In *Metamorphosis of the media space*, V International Conference Communication and Reality: 625-636.
- Parasie, S. (2009). La publicité, miroir fidèle ou déformant de la culture audiovisuelle des années 1960-1970? [Is advertising a truthful or distorting mirror of 1960-1970s French TV culture?]. In Eveno, P. & Maréchal, D. (Eds.). *La culture audiovisuelle des années 1960-1970*. Paris, L’Harmattan: 53-62.
- Parasie, S. & Beuscart, J.-S. (2009). Sociologie des médias de masse [Sociology of mass media]. In Leteinturier, C. & Le Champion, R. (Eds.). *Médias, information et communication*. Paris: Ellipses.

d. Editor of issues in peer reviewed journals

- Parasie, S. & J.-P. Cointet (Eds.) (2019), “Enquêter en sciences sociales à partir de traces textuelles » [Computational text analysis for social science], *Réseaux*, 190-191.
- Parasie, S. & Pasquier, D. (Eds.) (2015), “Nouveaux regards de la recherche” [New perspectives of research], *Réseaux*, 190-191.
- Parasie, S. & Flichy, P. (Eds.) (2013), “Sociologie des bases de données” [Sociology of databases], *Réseaux*, 178-179.
- Parasie, S. & Dagiral, E. (Eds.) (2010), “Presse en ligne” [Online Press], *Réseaux*, 160-161.
- Parasie, S., Dagiral, E. & Beuscart, J.-S. (Eds.) (2009), “Activités en ligne” [Online activities], *Terrains & travaux*, 15.
- Parasie, S., Bernard de Raymond, A. (Eds.) (2005), “Alimentation” [Food], *Terrains & travaux*, 9.

e. Other articles

Parasie, S. (2011), “Hacker Journalism: A New Utopia for the Press?”, *Books & Ideas* (booksandideas.com), October 14.

4. GRANTS

- 2021 – 2025 Research grant, “ *A computational approach to the dynamics of influence between legislative and media agendas* ” (principal investigator) €500,000.
- 2017 – 2021 Recipient of “Prime d’encadrement doctoral et de recherche” [Doctoral Supervising and Research Bonus], given by French National Council for Universities, €24,000.
- 2015 – 2016 Personal research leave of one year, given by the French National Council for Universities, €18,000.
- 2012 – 2013 Personal research leave of one semester, given by the French National Council for Universities, €9,000.
- 2009 – 2012 Research grant, “*Bases informatiques et coopération entre mondes sociaux hétérogènes*” [Computer databases and cooperation between heterogeneous social worlds], The French National Agency for Research, Communication, €179,240 (Principal Investigator with P. Flichy).
- 2010 – 2012 Research grant, “La presse locale en ligne et ses publics: quelles reconfigurations des relations?” [Local online newspapers and their audience: how do these relationships change?], The French Ministry for Culture and Communication, €42,079 (Principal Investigator).

5. TEACHING EXPERIENCE (SELECTION)

Courses

- 2020 – Digital Sociology (Master’s level, Department of Sociology), Sciences Po, Paris.
- 2019 – Platforms, Social Media & Personalization (Master’s level, School of Management and Innovation), Sciences Po, Paris.
- 2019 – Major Sociological Inquiries (College, 2nd year), Sciences Po, Nancy.
- 2019 – Sociology of the Media. Perspective in Information, Misinformation and Fake News (College, 2nd year), Sciences Po, Paris.
- 2016 – 2019 Sociology of the Internet (3rd year), Department of Social Sciences, University of Paris Est Marne-la-Vallée.
- 2013 – 2019 Sociology of Communication (undergraduate seminar). M.A. in public relations, Department of Social Sciences, University of Paris Est Marne-la-Vallée.
- 2007 – 2019 Sociology of Communication, M.A. program in public relations, Department of Social Sciences, University of Paris Est Marne-la-Vallée.

- 2007 – 2019 Introduction to Anthropology, Licence (1st year), Department of Social Sciences, University of Paris Est Marne-la-Vallée.
- 2007 – 2011 Sociology of the Web, M.A. program in public relations, Department of Social Sciences, University of Paris Est Marne-la-Vallée.

6. PHD SUPERVISION & EVALUATION

PhD Supervision

- 2020 – present Jean-Baptiste Garrocq, PhD in Sociology, “Mobilizing publics against air pollution in Paris and Buenos Aires” (médialab)
- 2019 – present Emma Gauthier, PhD in Sociology, “A computational study of the low visibility of women on YouTube” (cosupervised by B. Benbouzid, Lisis)
- 2018 – present Émile Provendier, PhD in Sociology, “Crowd-counting technologies and the governance of crowds” (cosupervised by J.-P. Cointet, Medialab, Sciences Po)
- 2018 – present Valeria Ramirez, PhD in Sociology, “Quantified practices in public relations”
- 2017 – present Sébastien Shulz, PhD in Sociology, “Government and the implementation of digital commons”
- 2011 – 2016 Baptiste Kotras, PhD in Sociology, “Measuring opinion online” (publicly defended on Dec.16) (cosupervised by P. Flichy)
- 2012 – 2016 Thomas Jammet, PhD in Sociology, “A sociological study of community management in France” (publicly defended on Nov.16) (cosupervised by P. Ughetto)

Committee member for PhD candidates

- March 2017 Committee member (external reviewer) of Geneviève Chacon’s doctoral thesis, “La production de l’actualité à l’ère numérique”, Laval University, Québec, March 30.
- Sep. 2013 Committee member (external reviewer) of Juliette de Maeyer’s doctoral thesis, “L’usage journalistique des liens hypertextes. Etude des représentations, contenus et pratiques à partir des sites d’information de la presse belge francophone”, Université Libre de Bruxelles, September 4.

Doctoral program

In charge of a dozen writing workshop for PhD candidates, since 2008.

7. PROFESSIONAL SERVICE

Editorial Boards

Réseaux, member of the editorial board, 2010 – present

About Journalism, International Advisory Board, 2015 – present

Terrains et travaux, member of the editorial board, 2004 – 2014

Journal Reviewer

New media and society, *Journalism*, *Journalism Studies*, *Droit et société*, *Recherches en communication*, *Revue d'anthropologie des connaissances*, *Sciences de la société*, *Sur le journalisme*, *TIC & société*, *Recherches en communication*, *Revue Française de socio-économie*, *Revue française de socio-économie*, *Sociologie*, *Sociologie et sociétés*, *Terrain*, *Global Media Journal*, *Brazilian Journalism Research*.

Academic Hiring Committees

- May 2018 Committee member, position of Assistant Professor of Communication, Paris 2 University.
- May 2018 Committee member, position of Assistant Professor of Sociology, University of Paris-Est/Marne-la-Vallée
- March 2018 Committee member, position of Assistant Professor of Sociology, Paris Descartes University
- April 2017 External reviewer, position of Assistant Professor of Sociology, Ecole des Hautes Etudes en Sciences Sociales.
- April 2014 Committee member, position of Assistant Professor of Sociology, Paris Descartes University
- April 2014 External reviewer, position of Assistant Professor of Sociology, Ecole des Hautes Etudes en Sciences Sociales.

Participation in Activities of Professional Societies

Member of the French National Council for Universities, Sociology (2016–2018)

Member of the doctoral awards committee, Telecom ParisTech (2017)

Member of the Social Media Awards Committee (2013)

Coordinator for the “Media” thematic network of the French Sociological Association (2012-2014)

8. SERVICE AT UNIVERSITY

2016 – 2018 *Member*, academic advisory council, University of Paris Est

2013 – 2018 *Member*, Faculty Research Committee.

9. PUBLIC INTERVENTION

Interviews

Libération, Médiapart, *Politis*, OWNI, Culture communication, *Next*, Radio France, Radio France Internationale, France Culture, *Stratégies*, *20 Minutes*, *La Recherche*, journalisme.info.

Hearings

I've been heard by the committee for the access of administrative documents and government data (chaired by Senator Corinne Bouchoux), 13 February 2014.

Blogging

A dozen posts about innovation in political news, 2011-2012, available at www.siliconmaniacs.org

10. PROFESSIONAL AFFILIATIONS

Society for Social Studies of Science.

French Sociological Association.